

## Hassan OBEID, Ph.D.

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### Education

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- 2002 - 2006**      *Ph.D., Management Sciences (sciences de gestion)*  
*Université Pierre Mendès France (UPMF)*  
Dissertation: “Privatization and Financial Performance of Private Firms: the Case of France”  
Fields: Financial Economics, Financial Analysis, and Bank Regulations.
- 2001-2002**      *DEA (Master 2)*  
*School Of Superior Affaires (ESA), France*  
Thesis: “The Impact of Privatization on a Firm’s Performance”

### Management and Academic Experience

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- Aug. 2019 - Present**    *European Business School - Paris*  
**Professor of Finance**
- Aug. 2018- July 2019**    *IUL University – Lebanon*  
**Professor of Finance**  
Director of Center for Studies and Scientific Research
- Sep. 2017- July 2018**    *IUL University – Lebanon*  
**Professor of Finance**  
Director of Baalbek Campus
- Jan. 2014- Aug.2017**    *European Business School–Paris*  
**Professor of Finance**  
Head of Finance and Accounting Department

- Sept. 08- Dec. 13**      ***European Business School–Paris***  
 Taught, planned, and developed the following courses: Corporate Valuation, Banking Management, Financial Markets, Risk Management (graduate level), Cost Accounting, Management Control, and Corporate Finance (undergraduate level).  
 Selected and interviewed candidates.  
 Advised students on their projects and theses.
- July 15 & June 16**      ***Lebanese University – Visiting Professor***  
 Taught the course “Portfolio Management” and I participated in the research activities.
- Summer 12, 13, and 14**      ***IESEG School of Management***  
 Taught, planned, and developed the following courses: Corporate Finance, Financial Analysis, and Finance Fundamentals (I taught this course for Clemson University’s students).  
 Advised students on their theses and their internship reports.
- Summer 2010**      ***Lebanese University, CNAM***  
 Taught the following courses: International Finance (LU), IFRS Accounting (AKU), Value Creation and Corporate Valuation (Cnam).
- Feb. – June 2008**      ***United Arab Emirates University***  
**Visiting Professor of Finance**  
 Taught Banking Operations Management and Money & Banking for graduate students.
- Sep. 05-Aug. 07**      ***University of Limoges, France***  
**Assistant professor (ATER)**  
 Taught Governance of Holdings, Financial Markets & Microstructure, Cost Accounting, Management Control, Investments and Corporate Finance.
- Sep. 02- May 05**      ***Grenoble School of Management***  
**Assistant professor**  
 Taught Investments and Corporate Finance, General Accounting, Statistics and Financial Mathematics (undergraduate level).

## **Intellectual Contributions**

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1. Obeid, H., Ben-Bouheni, F., & Margarint, E. “Influence of Regulation and Supervision on European Banking Performance”, *International Journal of Entrepreneurship and Small Business* – Forthcoming.
2. Obeid, H., & Brychko, M. (2017), "Stakeholder’s financial relations and bank business management efficiency: evidence from Ukraine", *Financial Markets, Institutions and Risks*, vol. 1, issue. 2, pp. 12-29.

3. Bagmet, K., & Obeid, H. (2017), "Financing social protection in Ukraine and the European Union: current situation and prospects", *SocioEconomic Challenges*, vol. 1, issue.1, pp. 54-59.
4. Kaabachi, S., & Obeid, H. (2016), "Determinants of Islamic banking adoption in Tunisia: Empirical analysis ", *International Journal of Bank Marketing*, vol. 34, issue. 7, pp. 1069-1091.
5. Kaabachi, S., & Obeid, H. (2016), "Empirical Investigation into Customer Adoption of Islamic Banking Services in Tunisia", *the Journal of Applied Business Research*, vol. 32, no. 4, pp. 1243-1256.
6. Bagmet, K., Ben Bouheni, F., & Obeid, H. (2015), "Bank-Insurance Integration Level in Ukraine: Science-Methodological Approach", *the Journal of Applied Business Research*, vol.31, no. 6, pp. 1279-1293.
7. Kaabachi, S., & Obeid, H. (2014), "La banque islamique en Tunisie: freins, motivations et attentes de la clientèle bancaire" *Banque & Stratégie*, no. 323, pp.41-50.
8. Hamdi, H., Nguyen, D. & Obeid, H. (2013), "The Short and Long-Term Performance of Privatization IPOs in Europe" *The Journal of Applied Business Research*, vol. 29, no. 4, pp. 1189-1198.
9. Jawadi, F., Jawadi, N., Nguyen, D., & Obeid, H. (2013), "Information Technology Sector and Equity Markets: An Empirical Investigation", *Applied Financial Economics*, vol. 23, no. 9, pp. 729-737.
10. El Moussawi, C., Obeid, H., & Salloum, A. (2012), "Evaluation the productive Efficiency of Islamic and Conventional Banks in GCC countries", *Journal of Money, Investment and Banking*, issue. 25, pp. 85-98.
11. Obeid, H., & Piget, P. (2012), "Using IFRS to Understand the impact of the Privatization of the Firm's Value: Evidence from Europe", *Investment Management and Financial Innovations*, vol. 9, issue. 2, pp.136-145.
12. Obeid, H., & Bhatti, I.M. (2011), "The Impact of Stock Exchange Performance of Selected French Privatization Firms", *Investment Management and Financial Innovations*, vol. 8, issue. 1, pp.42-52.
13. El Moussawi, C., & Obeid, H. (2010), "Evaluating the Productive Efficiency of Islamic Banking in GCC: A non Parametric Approach", *International Research Journal for Finance and Economics*, issue. 53, pp. 178-190.
14. Albouy, M., & Obeid, H. (2007), "L'impact des privatisations sur la performance des entreprises francaises", *Finance, contrôle, Stratégie*, vol. 10, no. 1, pp.6-37.

### Papers in progress

1. Obeid, H., & Slimene, N. (2019), Customer satisfaction and ethical performance of Islamic banking"Submitted to Revue d'Economie Financière..
2. Obeid, H., Kossai, M., & Benzaid, Y. "ICT, human capital, organizational change and firm profitability: Empirical evidence from Tunisian manufacturing SMEs".

## Conferences

1. Obeid, H., Slimene, N & Sghaier, A (2019) “Theoretical Framework and Essence of Effective Regulation of Islamic Banking System”, for Financial Economics Meeting: Post-Crisis Challenges (FEM-2019- Tunisia).
2. Obeid, H., & Slimene, N. (2019), “Determinants of Islamic Banking System performance: Does Economic Value Added (EVA) matters?”, 10th Global Islamic Marketing Conference Alanya 23-25 April 2019.
3. Obeid, H., Zenchenko, S., & Bagmet, K. (2017), “International standards of risk management in credit organization: Russian practice, 3rd Symposium on Quantitative Finance and Risk Analysis (QFRA 2017), June 15-16, 2017, Corfu Holiday Palace Hotel, Corfu, Greece.
4. Kaabachi, S., & Obeid, H. (2016), “Empirical Investigation into Customer Adoption of Islamic Banking Services in Tunisia” in “the 15th International Marketing Trends Conference” Venise, January, 21-23, 2016.
5. Obeid, H. (2015), “the International Banking Conventions” during “The Lebanese Emigrants Economic Conference” Organized by Al Iktissad Wal Amal, Beirut, dec-14-15, under the patronage of Lebanon’s Speaker of Parliament H.E. Mr. Nabih Berri.
6. Kaabachi, S., & Obeid, H. (2015), “La Finance islamique en Tunisie : Réalités et Perspectives”, 6th Global Islamic Marketing Conference Istanbul 6-8 May 2015
7. Kaabachi, S., & Obeid, H. (2013), “Les banques islamiques en Tunisie”, Colloque international Finance islamique : pratiques, défis et perspectives. L’Ecole Nationale de Commerce et de Gestion d’Agadir, 30-31 octobre 2013, Agadir.
8. Obeid, H., & Piget, P. (2012), “Does Privatization have an impact on the Performance of European Companies?, VII International conference “International Competition in banking: theory and practice”, Sumy, Ukraine, May 24-25, 2012.
9. Jawadi, F., Jawadi, D., Nguyen, D., & Obeid, H. (2009), “Nonlinear Price Dynamics and Interdependencies between the Information Technology Sector and the World Capital Markets”. Paper presented at the *International Conference on eCommerce, ePayments and Applications*, Marrakech, 25-27 September 2009.
10. Obeid, H., (2007), “Stock-Exchange Performance of the Privatized Firms”, Paper presented at the *Congrès international de l’Association Française de Finance (AFFI)* Organized by IRGO – Bordeaux, 27-29 June 2007.
11. Obeid, H., (2007), “Privatization as a Support of Universalization, Should it be Adopted?”, Paper presented at the *Colloque international « Mondialisation et développement: Mondes d’hier et mondes de demain »*, Organized by University Badji Mokhtar - Annaba (Algeria), 10-11 September 2007.
12. Obeid, H., (2006), “How to Evaluate the Performance of Privatized Firms”. Paper presented at the *Séminaire International Francophone de Finance (SIFF)*. Organized by CERAG – Grenoble, September 2006.

## Conference Organization

« Les fintechs face à la jeunesse », Table Ronde organisée avec le pôle de compétitivité Finance Innovation le 13 novembre 2019 à l’Ebs-Paris.

« Après la COP 21 : Transition énergétique et Changement climatique, Stabilité socio-économique en Euro-Méditerranée: Que faire? », Mars 29, 2016, sous le haut patronage de l’ambassade de l’Egypte en France.

“Financing Higher Education: BDL Experience & The Development of Transition Economies: Evidence from Arab Countries”, February 2015 at the European Business School – Paris, with the participation of The Central Bank of Lebanon (BDL) and UNESCO.

« La finance conventionnelle et la finance éthique: regards croisés », June 2012 at the European Business School – Paris, with the participation of Europlace Paris, easi 570, Chaabi Banque, Université Paris Dauphine, Association Aidimm, Easi 570, and Sharia Board ACERFI.

### Editorial association’s activities & Affiliations

- Member of the Editorial Board: “ Journal of Risk and Financial Management”
- Member of the Editorial Board : “ Journal of Quantitative Methods”
- Member of the Editorial Board: “Journal of Governance and Regulation”
- Associate Editor: “Journal of Applied Business Research”
- Member of the Editorial Board: “Investment Management and Financial Innovations”
- Member of “AACSB” committee at IESEG and Ebs - Paris
- Member of “EQUIS” committee at Ebs - Paris
- Member of “AOL” committee at Ebs- Paris


### Training Experience

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Sept 3<sup>rd</sup> – Sep 6<sup>th</sup> *Kuwait Petroleum Company, Kuwait*  
- 2012                      Trainer for KPC engineers: Budgeting and cost.

Jan. 99- July. 01    *Training in accounting.*

### Media Interviews

- France 24 English, November 08, 2019, “Lebanon’s banking sector under pressure as fiscal crisis worsens” during the program Middle East Matters.
- France 24 French, le 08 novembre 2019 “ Le Liban au bord de la crise bancaire”. Pour le programme Express Orient.
- France 24 Arabic, November 01, “Les relations commerciales franco-chinoises” pour le programme : la semaine de l’économie.
- BBC, Sep 2018, “ the commercial relations between UE and Iran”  
<https://www.youtube.com/watch?v=GBZyXpkqXLI&t=75s&frags=pl%2Cwn>
-  Radio orient, “the impact of the Cypriot crisis on the European Union”
- Etc.

### Language and Computer Skills

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<b>Languages</b>	English, French, and Arabic
<b>Computer</b>	PowerPoint, Word, Excel, Access, SPSS, and STATA